



SPONSORSHIP *PROSPECTUS* NATIONAL INSPIRATIONAL YOUTH CONVENTION

niyc.org



About NIYC

National Inspirational Youth Convention is the largest annual gathering of African American youth within Church of God Ministries (Anderson, IN). It attracts attendees across the nation who represent a wide segment of the Christian demographic including those who encourage education, community outreach, and the Gospel of Jesus Christ within their local community. NIYC hosts speakers and workshops that nurture one's physical, emotional, social, and spiritual health.

Demographic Highlights

800+
Attendees

3-64+
Years old

67%
Female

100%
Faith-based





Why Partner with Us?

The NIYC attracts a Christian demographic of students, young adults, families, and leaders. Sponsoring is a direct way to —

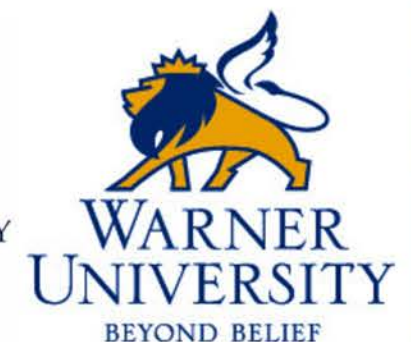
- 01.** Have a platform to directly promote your product, service, or organizational mission to attendees.
- 02.** Connect with aspiring leaders and young professionals, providing a valuable opportunity to network and identify potential future employees or partners.
- 03.** Demonstrate a commitment to the growth and development of young people by supporting a conference that provides spiritual, educational, and social workshops.
- 04.** Align with a faith-based and community-oriented group to enhance your social responsibility profile and connect with consumers who share similar values.

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PREVIOUS SPONSORS



METROPOLITAN COG





Sponsorship Package



Platinum Package | 1 Available - \$6,000

- Logo rotating solo as Platinum sponsor on the main screen before and after the services
- Opportunity to address the attendees during one evening worship service
- Ability to submit a promotional article to be featured in an email blast to attendees
- Recognition as a Platinum sponsor with logo on NIYC's website
- Recognition as a Platinum sponsor in email blasts to attendees
- Opportunity to submit two promotional social media posts before and after the convention, for a total of four posts
- One hotel suite for the duration of the convention
- Convention registration for two people
- Exhibitor booth space (Includes two 6' x 30" tables)
- Ability to distribute materials to attendees via the registration bags or on the seats in the main ballroom prior to one service of choice
- Invitation to the presidential reception
- Full page ad in the program book



Sponsorship Package



Gold Package | 10 Available - \$3,000

- Logo rotating with Gold sponsors on the main screen before and after the services
- Ability to submit a promotional article to be featured in an email blast to attendees
- Recognition as a Gold sponsor with logo on NIYC's website
- Recognition as a Gold sponsor in email blasts to attendees
- Opportunity to submit one promotional social media post before and after the convention, for a total of two promotional posts
- One hotel room for the duration of the convention
- Convention registration for two people
- Exhibitor booth space (Includes two 6' x 30" tables)
- Ability to distribute materials to attendees via the registration bags or on the seats in the main ballroom prior to one service of choice
- Invitation to the presidential reception
- Full page ad in the program book



Sponsorship Package



Silver Package | Unlimited - \$2,000

- Recognition as a Silver sponsor with logo on NIYC's website
- Recognition as a Silver sponsor in email blasts to attendees
- Convention registration for two people
- Exhibitor booth space (Includes one 6' x 30" table)
- Ability to distribute materials to attendees via the registration bags or on the seats in the main ballroom prior to one service of choice
- Invitation to the presidential reception
- Half page ad in the program book



Sponsorship Package



Bronze Package | Unlimited - \$1,000

- Recognition as a Bronze sponsor with logo on NIYC's website
- Recognition as a Bronze sponsor in email blasts to attendees
- Convention registration for two people
- Invitation to the presidential reception
- Half page ad in the program book



Partner Package | Unlimited - \$400

- Recognition as a partner with logo on NIYC's website
- Recognition as a partner in email blasts to attendees



Vendor & Exhibitor Booths

One Table - \$200

Two Tables - \$350

- Your space will include a table(s) that are 6' x 30".
- Spaces are assigned based on the date your application is received, so it's best to apply early.
- Vendors/Exhibitors are responsible for securing their items. The hotel may provide roaming security for the area; however, the NIYC is not liable for any stolen or damaged goods.
- Your vendor or exhibitor fee includes convention registration for one person.



Vendor & Exhibitor Guidelines

- All vendors and exhibitors, including colleges and ministries, must set up in the designated area.
- All items sold must align with Christian values. This means no vulgar music, paintings, jewelry, or other inappropriate items.
- You can operate your display at any time up to the official curfew hours.
- Your display should reflect the quality standards of the NIYC.
- Keep the volume of any audio equipment low, and all sound must be muted during services and concerts.



Vendor & Exhibitor Guidelines (continued)

- Once your space is assigned, you cannot change your location without prior approval from the designated NIYC staff person.
- The sale of any items with the phrases "NIYC" or "National Inspirational Youth Convention" is strictly prohibited.
- Inappropriate behavior with attendees will result in immediate removal from the convention and will be reported to the proper authorities.
- Failure to follow any of these guidelines can lead to the immediate cancellation of your vendor/exhibitor privileges without a refund. The NIYC staff has the final say on what constitutes a violation.
- The NIYC reserves the right to refuse or revoke any vendor or exhibitor contract at its sole discretion. These guidelines are subject to change.



Program Book Advertising

Full Page - \$100

Half Page - \$75

Ad Dimensions

Full page ad size: 8"x8" (8.25"x8.25" with bleed)

Half page ad size: 4"x4" (4.25"x4.25" with bleed)

All ads print in full color and are inside.

All artwork and payment MUST be submitted by midnight on October 31.
Email artwork to ads@niyc.org.

Optional Add-on - \$55

Need someone to design your ad?
We'll design it for you.

Artwork Technical Specs

Ads may be submitted as Adobe Acrobat PDF, Adobe Illustrator AI, Adobe InDesign INDD, Microsoft Word DOCX, JPG, PNG, EPS, or TIF files. Please send a print-ready file to the sizes specified and according to the following specs:

- Resolution: 300 dpi
- Color Mode: CMYK or Grayscale



Contact & Next Steps

For more information about our opportunities, email us or visit our website and complete the inquiry form.

Customized packages available upon request.



Email
info@niyc.org



Website
niyc.org